

STOP LEAVING
MONEY ON THE TABLE:



The 11:11 Systems Partner
Program for MSPs

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Are You Ready
to Supercharge
Your MSP Business?

Are you an MSP struggling with unpredictable cloud costs, complex compliance requirements, and the constant threat of cyberattacks? These challenges aren't just headaches — they're directly impacting your bottom line and limiting business growth.

11:11 Systems offers a resilient cloud platform that empowers MSPs to build sustainable businesses, regardless of where their customers are in their modernization journey. With over 15 years of experience partnering with MSPs to deliver proven technologies, 11:11's channel-focused approach drives streamlined customer management and simplifies business advancement.

The 11:11 Systems Partner Program: Built for MSP Success

The 11:11 Systems Partner Program is specifically designed to address the unique challenges MSPs face in today's competitive marketplace:



White-Label Flexibility

- Maintain complete control of your margins and client relationships
- Market a unified solution under your own brand while leveraging 11:11's powerful infrastructure
- Create custom service packages tailored to your specific client base

Predictable Billing



- Eliminate the unpredictability that plagues cloud services billing
- Benefit from straightforward, flat-fee pricing models
- Improve long-term financial planning and eliminate concerns about fluctuating ingress/egress fees



Comprehensive Support

- Access dedicated sales and technical resources for all stages of the sales process
- Leverage robust sales and technical training and certifications
- Benefit from go-to-market support to help you land new customers

Enhanced Service Offerings



- Utilize no-cost cloud assessment and management tools
- Expand your service portfolio with minimal upfront investment
- Create new revenue streams without additional overhead

"The more predictable our costs are upstream, the more predictable our pricing can be downstream. With 11:11, everything is straightforward. It's really easy for our sales teams and predictable for our customers."

— Brandon Conkins, Director of Managed Services at High Point Networks

Don't Just Take Our Word: The High Point Networks Story

CASE STUDY:



High Point Networks, an established MSP with a growing customer base, faced several critical challenges that were impeding their business growth. The company was struggling to efficiently scale their infrastructure to meet increasing client demands while simultaneously navigating the complex landscape of regulatory compliance requirements like HIPAA and SOC 2. Additionally, their internal teams were reaching capacity limits as data storage needs continued to expand, and unpredictable cloud costs were making financial planning increasingly difficult.

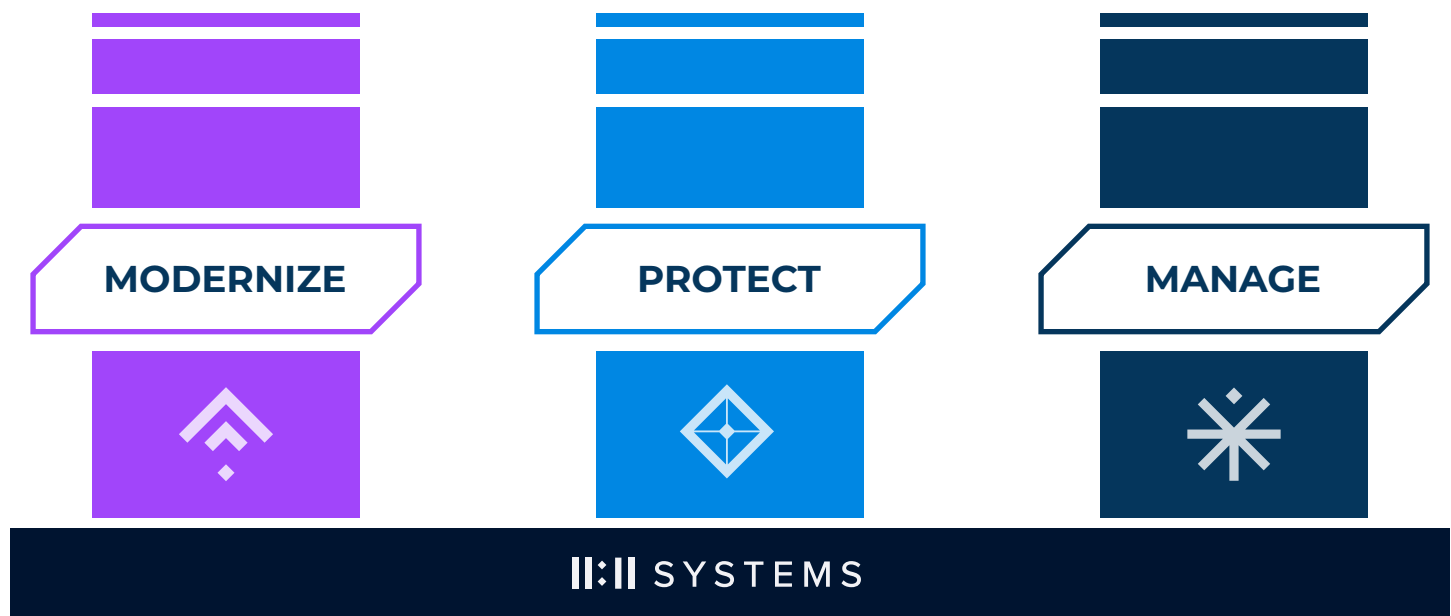
After evaluating multiple potential partners, High Point Networks chose 11:11 Systems for its comprehensive cloud solutions, predictable pricing model, and relationship-focused approach to partnership. The implementation process was smooth, with 11:11's team providing dedicated support throughout the transition.

The partnership yielded impressive results:

- **Expanded service portfolio** with new Infrastructure as a Service (IaaS) and Disaster Recovery as a Service (DRaaS) offerings for Zerto and Veeam
- **Significant data capacity increase**, now storing over 1.6 petabytes of data with 11:11
- **Enhanced client satisfaction** through predictable pricing models passed on to end customers
- **Stronger security posture** with robust protection against ransomware and other cyber threats
- **Streamlined operations** with simplified management and reduced administrative overhead

When asked about working with 11:11 Systems, High Point Networks emphasized the relationship aspect of the partnership: "We view our vendors as partners — that is important to us. Working with 11:11 is a relationship. Understanding who our account managers are, who we can count on, and who will go to bat for us is a huge plus. We can comfortably say when recommending 11:11 to our clients that they will be satisfied with the service and support they receive."

The Resilient Cloud Platform: Modernize, Protect, and Manage with 11:11



Modernize: Help your customers navigate their modernization journey with proven technology and the right partnership. 11:11's infrastructure solutions provide a seamless pathway to cloud adoption that matches each client's unique needs and timelines.

Protect: Secure infrastructure, defend against threats, and recover from attacks with:

- Disaster Recovery as a Service
- Managed Recovery
- Backup as a Service
- Cyber Incident Recovery

High Point customers prevent and defend against ransomware attacks with 11:11 DRaaS and Object Storage, creating multiple layers of protection against today's sophisticated threats.

Manage: Streamline infrastructure management by leveraging our team's resources and expertise with 11:11 Managed Services:

- Managed Cloud Services
- Managed Network Services
- Managed Security Services

The secure 11:11 Cloud Console provides a single pane of glass for managing multi-tenant cloud environments, simplifying operations and reducing management overhead.

Security and Compliance: Built-In Peace of Mind

11:11 Systems builds security and compliance into every aspect of its platform:



Multilayered data protection with encryption at rest and in transit



Comprehensive compliance certifications including ISO 27001, SOC2, ITIL, HIPAA, CSA STAR, GDPR, PCI-DSS, and CJIS



Ransomware protection through immutable backups that create an air-gapped-like environment

These capabilities allow MSPs to address their clients' most pressing security concerns while maintaining compliance with increasingly complex regulatory requirements.

PARTNER WITH 11:11 SYSTEMS and Transform Your MSP Business

It's time to simplify modernization, protection, and management with 11:11 Systems. Our global network includes data centers, security operations centers (SOCs), network operations centers (NOCs), and points of presence (PoPs) across North America, EMEA, and APAC.

Don't leave money on the table. Transform your MSP business with 11:11 Systems today.

Ready to get started?

Contact us at partners@1111systems.com or visit 1111systems.com/partners to explore partnership opportunities.

11:11 SYSTEMS