

11:11 SYSTEMS

VMWARE CONFUSION?

You have options!

Looking at alternatives in light of VMware cloud service provider consolidation? Maintain your existing setup — without rearchitecting infrastructure. Find the right partner to help you continue to grow your business and easily migrate customers to the VMware-based 11:11 Private Cloud or 11:11 Public Cloud.

Simplify your cloud journey with the proven cloud platform, built for business.

If you're weighing your options in light of recent VMware changes, now is the time to consider 11:11 Cloud and Infrastructure as a Service (IaaS) for your customers. 11:11 has deep, decades-long experience with VMware, supporting and migrating mission-critical workloads to our VMware-based cloud.

Whether you decide to work with 11:11 and continue to manage your VMware customers or offload the VMware part of your business to 11:11, we'll provide the right environment to meet your customers' needs for performance, security, and cost.

Why MSPs Choose 11:11 Systems:



Growing infrastructure costs



Increasing technical complexity



Expanding security, compliance requirements



Margin pressure



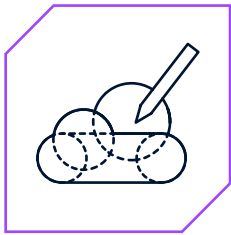
Need for specialized expertise



Scaling limitations

11:11 Partner Program: Built for MSP Success

Specifically designed to address the unique challenges MSPs face in today's competitive marketplace.



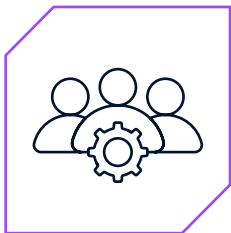
White Label Flexibility

- ◆ Maintain complete control of your margins and client relationships
- ◆ Market a unified solution under your own brand while leveraging 11:11's powerful infrastructure
- ◆ Create custom service packages tailored to your specific client base



Predictable Billing

- ◆ Eliminate the unpredictability that plagues cloud services billing
- ◆ Benefit from straightforward, flat-fee pricing models
- ◆ Improve long-term financial planning and eliminate concerns about fluctuating ingress/egress fees



Comprehensive Support

- ◆ Access dedicated sales and technical resources for all stages of the sales process
- ◆ Leverage robust sales and technical training and certifications
- ◆ Benefit from go-to-market support to help you land new customers



Enhanced Service Offerings

- ◆ Use our no-cost cloud assessment and management tools
- ◆ Expand your service portfolio with minimal upfront investment
- ◆ Create new revenue streams without additional overhead

11:11 INFRASTRUCTURE AS A SERVICE EXECUTIVE SUMMARY

Migrating to the VMware-based 11:11 Cloud can help you and your customers with many of your IT goals:



Improve security and data protection



Reduce team and resource usage



Elevate application performance and experience



Optimize spend

Utilizing 11:11 Cloud, your organization will benefit from:

Seamlessly adopt cloud

Utilize existing VMware expertise and migrate easily to a 100% compatible platform with a fully managed end-to-end migration process.

Enhanced security suite included

Always-on encryption (in-flight and at rest), 11:11 compliance team resources, and a global footprint focused on data sovereignty.

Built in data protection solutions

Backup and DR to provide seamless, quick and granular restoration of your applications when you need it.

Access to best-of-breed

VMware-based infrastructure

Accelerate application performance and improve your customers' experience.

Simplified, fully-inclusive pricing

Pricing models are based on compute and storage with flexible options for on-demand, fully reserved, or blended compute all based on actual consumption to eliminate waste.

Dedicated on-boarding and 24 x 7 x 365 support

Access to additional managed services for networking and migration.

Organizations like yours are moving to the cloud to meet critical business objectives.



Reduce costs



Faster time to market



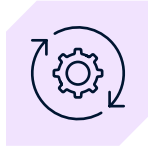
Increased business agility



Better security



Expand
geographical reach



Improve availability
& recovery



Increase
performance



Improve customer
experience



While the savings on infrastructure costs over time may look appealing, organizations should bear in mind that the overall ROI may be still negative in the short term due to the hefty investments in transformation and the long tail of on-premises data center costs



Gartner.

Time-to-value is critical, realize cloud benefits sooner with 11:11.

At 11:11 we understand that realizing the benefits of cloud quickly and easily greatly increases your ability to meet your objectives and achieve greater ROI :

- ◆ No transformation investments are required, with 100% compatibility to run all existing VMware systems.
- ◆ Dedicated migration team plans, tests, and performs the entire end-to-end migration process.
- ◆ Ability to fully migrate to a cloud platform that radically improves availability, security, performance, and data protection while reducing cost.



up to 7 years

11:11
SYSTEMS

up to 60 days

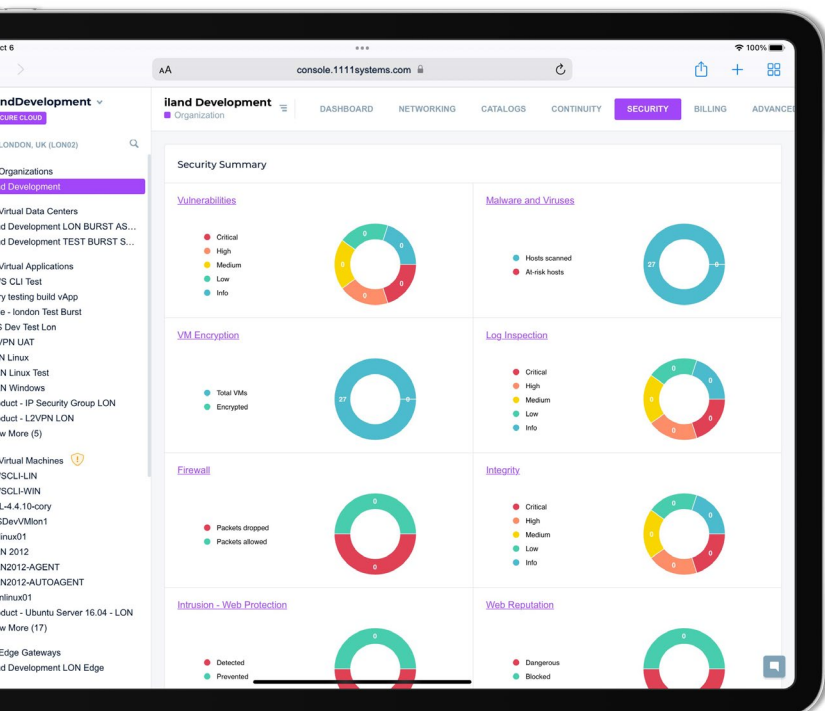
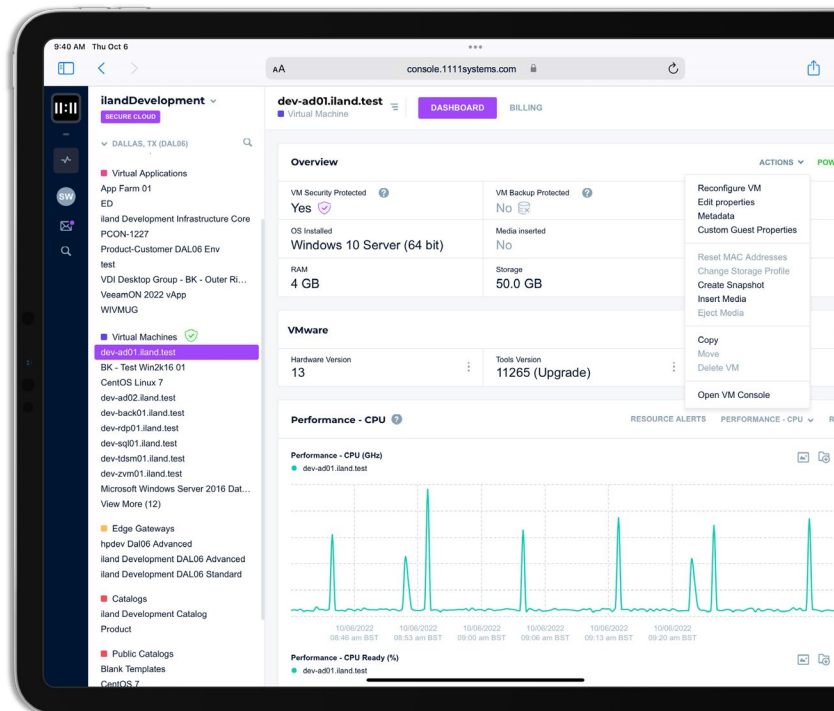
Average ROI: Impact of Conversion



Available in Public, Private or Hybrid configurations - 11:11 Cloud provides self service cloud infrastructure built to meet the dynamic needs of your business. And with built in security, compliance, data protection and more - you can focus on your customer and on-going innovation.

Enterprise performance, Global management.

Leverage your existing VMware expertise and take it to the next level - with global, seamless management over every virtual workload. And with 11:11's Cloud platform you will always have access to leading hardware and software built to deliver increased performance.

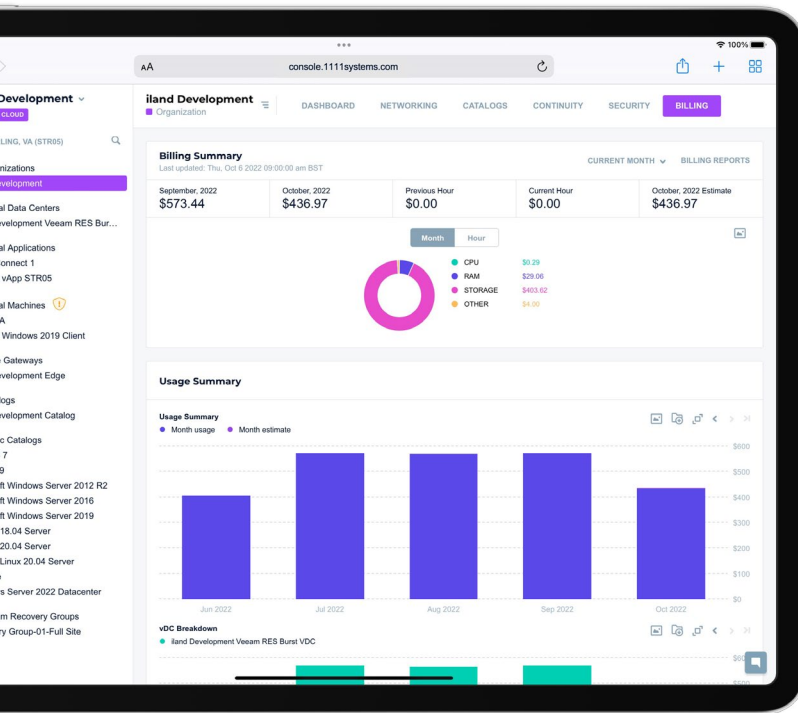


Security, Built in.

The 11:11 Cloud Platform has security as its core guiding design principal. Whether you are building the next generation of your application or migrating existing applications you can be confident that your applications are secure and protected.

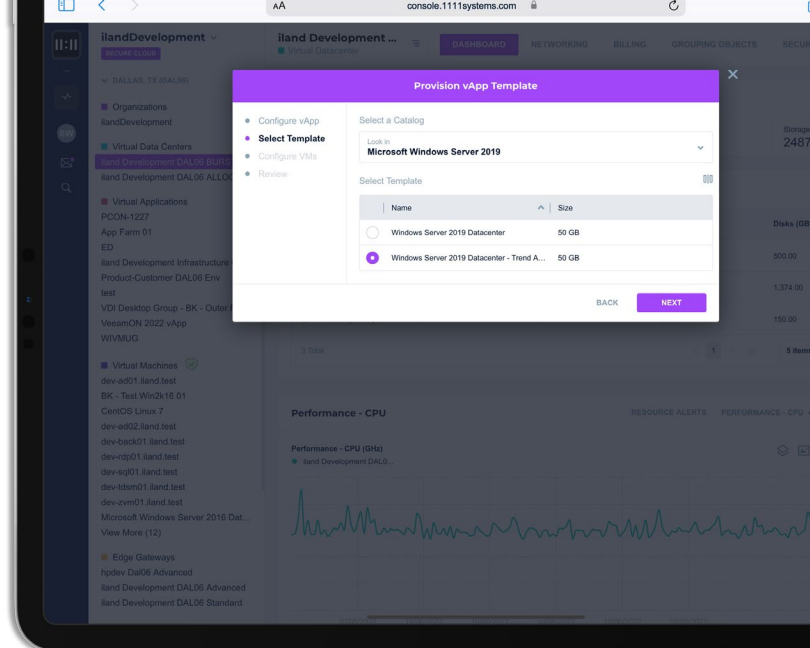
Build & run, deliver quicker.

Configure new applications and workloads at any time from a catalog of Windows and Linux templates with Windows Datacenter edition licensing included at no cost. Building your next application is simple, quick and cost effective.



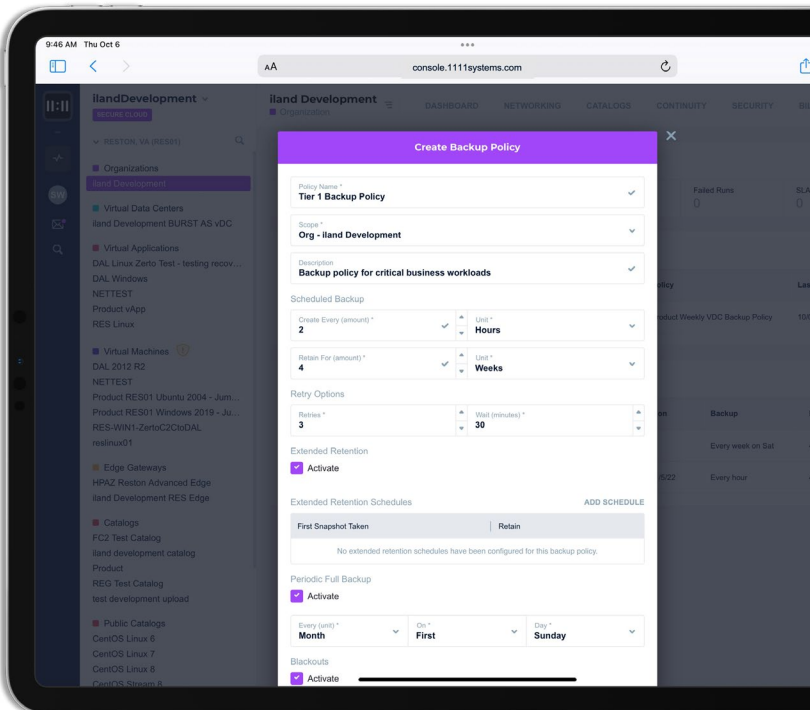
Elevate your availability, with integrated data protection.

We understand that data protection and recovery is critical for business today. That's why our platform has integrated leading backup and disaster recovery technologies to enable you to seamlessly protect your critical applications & data.



Optimize & reduce costs, as you scale.

The 11:11 Cloud Platform provides you the flexibility and scalability to tailor resources on an individual workload basis. Alongside this we shape and rightsize your environment based on actual consumption - to drive down and optimize your cloud costs.



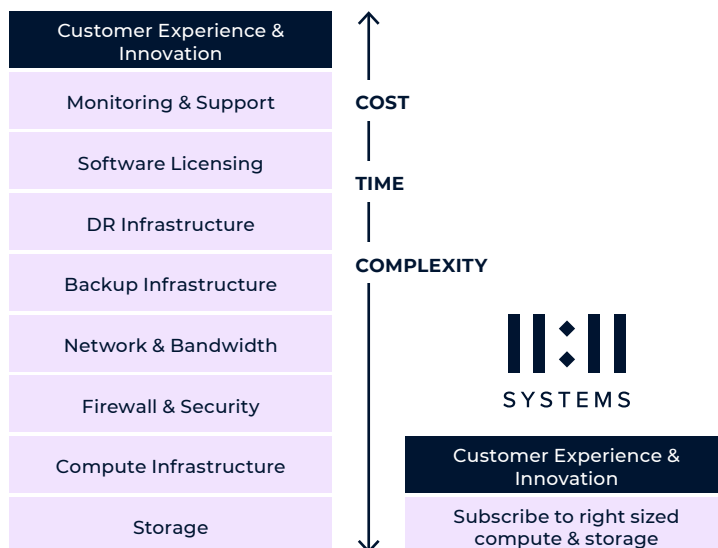
Focus your time on innovation, not infrastructure.

The 11:11 Cloud Platform is built to meet the complete needs of enterprises, allowing you to focus on customer experience and innovation:

- ◆ Deliver business outcomes quickly with streamlined migration, deployment and operations.
- ◆ Reduce costs by only paying for the compute and storage you actually need
- ◆ Take advantage of built in, best of breed networking, data protection, security and compliance to elevate your apps to the next level.

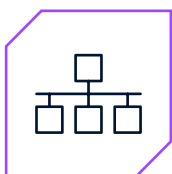


D.I.Y.



Seamless setup, smooth migration.

With 11:11, ensuring a seamless, managed migration to the cloud is our priority, while limiting the impact on your business. We deliver an end-to-end successful migration with a clearly defined plan:



Infrastructure Assessment

Sizing, compatibility, and network validation via 11:11 Catalyst tool to ensure accuracy.



Design Expertise

Dedicated technical account manager and migration team assigned for duration of project.



Planning and Installation

Development, sign-off of migration plan, and installation or migration software.



Testing and Validation

Verification of migration plan success to isolated resources prior to production cutover.



Cutover and Support

Managed execution of migration plan followed by on-going 24/7 technical support



Secure Cloud Console

Billing, security, and virtual guest management through intuitive, award-winning interface.

Your journey, Supported.

As an 11:11 customer we are with you every step of the way. Whether it be our integrated sizing and compatibility process, dedicated onboarding team, 24/7 global support, or individualized account management, we strive to provide true partnership along with our award-winning services.



24 x 7 x 365 Support



Success Center



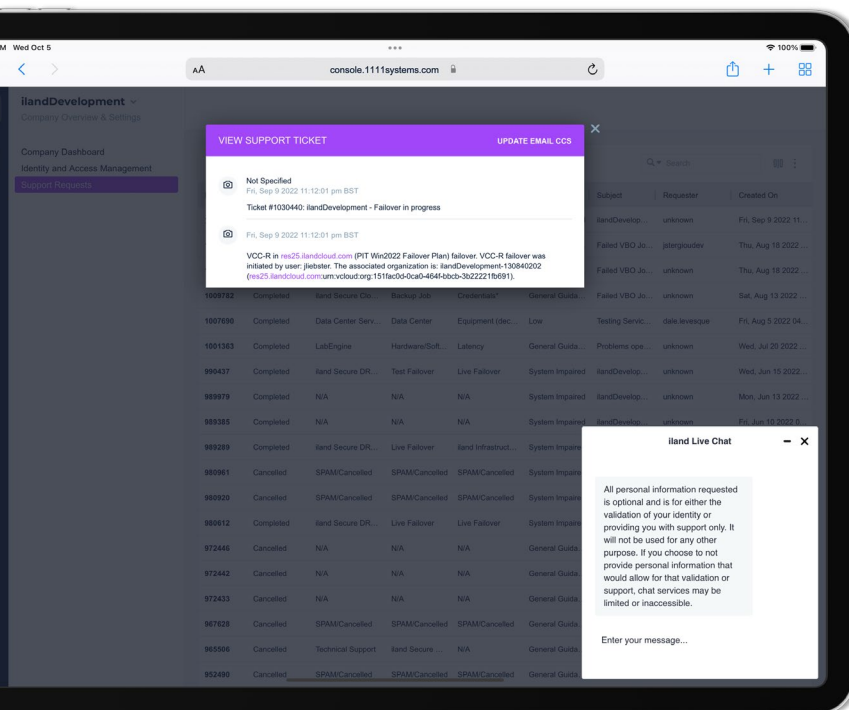
Dedicated On-boarding



Account Management



Catalyst Assessment



Access support, 24 x 7 x 365.

Every 11:11 solution comes with access to our global support team - any time, anywhere. Choose to chat live, log a ticket through the 11:11 Cloud Console, or talk directly to a certified, local, technician over the phone.

Security & Compliance are at the core of your solution.



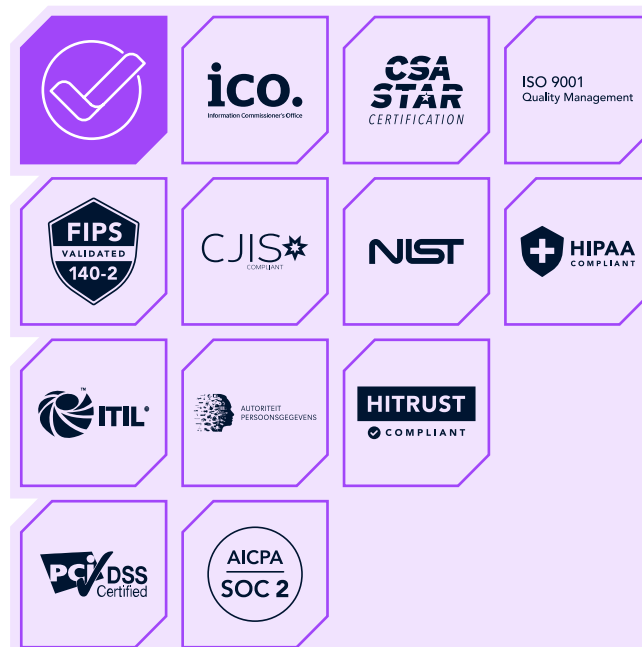
Your applications, secured.

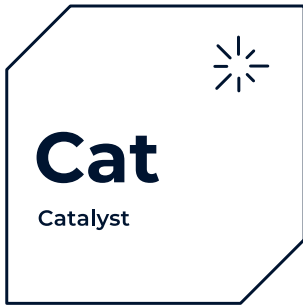
We know that application and environment security is paramount to your organization. That's why 11:11 has curated and integrated over 20 security solutions into our core platform. From anti-virus and malware, to intrusion prevention, vulnerability scanning, and integrated encryption at rest - your applications are secure when they run on 11:11.

Industry leading compliance, included.

Your solution utilizes the 11:11 Cloud Platform aligned and compliant to over 20 certifications, attestations and frameworks so regardless of your geographical, legal, or regulatory needs, 11:11 has you covered.

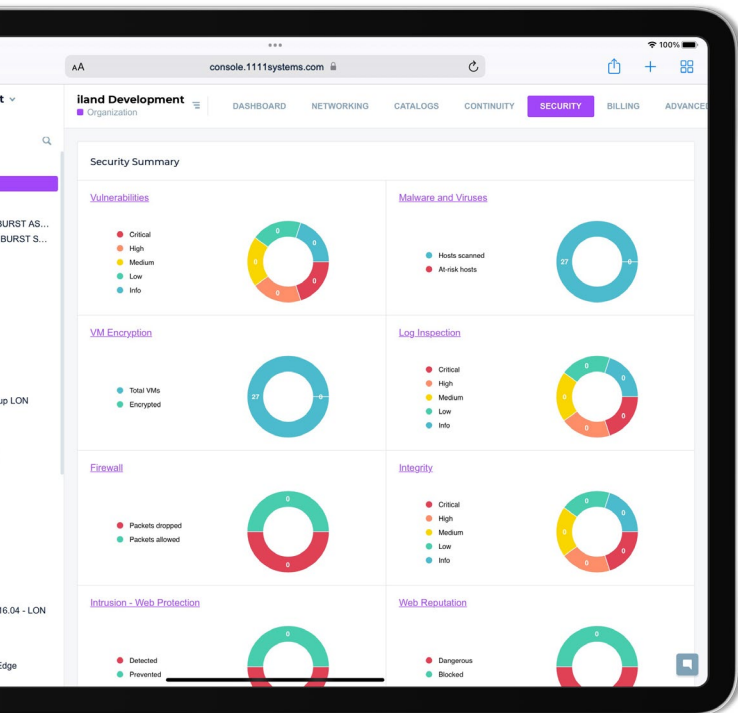
11:11's dedicated compliance team are available to assist with requests related to security and compliance documents.





Your IaaS solution, right sized.

11:11 developed Catalyst to enable organizations to quickly and easily assess their local environments to ensure compatibility with 11:11's environment and provide accurate performance statistics based on real world information from your environment. Catalyst intelligently and automatically assesses on-premises environments to assist with the scoping and design of any of 11:11's solutions and ensuring full compatibility and best practice.



Recommended cloud resources



Optimize spend via utilization



Cloud network design



Cloud compatibility verification

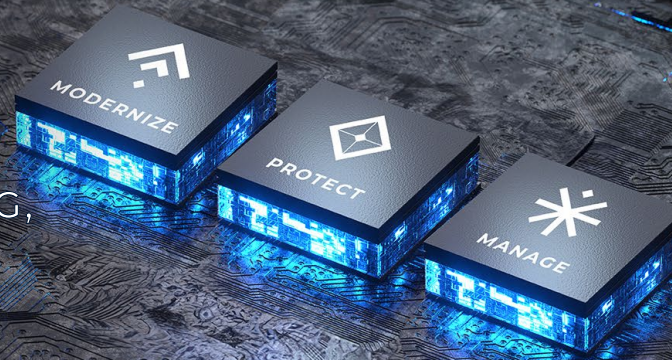
Run once, explore all our solutions.

By running Catalyst - you can explore the full portfolio of 11:11 services from Data Protection and Recovery, Security, Connectivity to Production hosting with 11:11 Cloud.



THE RESILIENT CLOUD PLATFORM

ONE PLATFORM TO ENSURE YOUR
APPS AND DATA ARE ALWAYS RUNNING,
ACCESSIBLE AND PROTECTED.



40+

Years delivering
IT Services

11

Global Cloud
regions

20+

Compliance
Frameworks

Expertise and focus to deliver.

Our core focus is on helping organizations like yours deliver on business objectives and solve for challenges. Whether you're focused on cloud, connectivity, security, data protection or likely a combination of all four we have the platform, technology, and expertise to deliver. We are proud to serve on advisory boards for our key technology partners to drive innovation on behalf of our customers. As a result, 11:11 has been recognized with numerous accolades for our services.

